

Impartial Measure title: INITIATIVE MEASURE REQUIRING VOTER APPROVAL OF “MAJOR MODIFICATIONS” TO THE ARTESIA CORRIDOR SPECIFIC PLAN

Signed by: Tony Lima, Artesia Mayor; Ali Taj, Artesia Mayor Pro Tem; Councilmembers Rene Trevino, Melissa Ramoso, and Monica Manalo

Argument Below

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**DON'T LET CORPORATE SPECIAL INTERESTS MAKE DECISIONS FOR US IN ARTESIA!**

**VOTE NO on “\_”**

A national private corporation is attempting to disrupt and interfere with the City of Artesia’s zoning, housing, and budget and community service programs to benefit their own corporate interests and financial bottom line – to **STOP them, VOTE NO on “\_”**.

Corporate special interests should not be allowed to prevent building the housing we need in Artesia for our working families!

A cement company is behind Measure “\_.” This company has spent thousands of dollars to stop creation of the affordable housing we need for our Artesia workforce, seniors and future generations.

**This cement company has even created a fake taxpayer’s group to oppose the City’s Public Safety and Community Services Measure! Don’t be fooled! Vote NO on “\_” to stop this special interest deception.**

With cost of living and inflation on the rise, Artesia needs more housing for our working families – in a survey conducted earlier this year 68% of residents agreed!

Measure “\_” only makes it more difficult, more expensive and delays the process of creating more housing that Artesia families can afford – vote NO.

If Measure “\_” is enacted, Artesia will have empty vacant lots for the foreseeable future because it will make it nearly impossible for any of the City’s local housing and economic revitalization projects to move forward.

**Vote NO on “\_” to ensure future housing for our local families!**

Join Artesia local businessowners, a unanimous City Council and your neighbors – VOTE NO on “\_”!

“Measure “\_” is nothing but a deceptive, desperate attempt by a corporate special interest called National Ready Mix to deceive and mislead the community. Don’t be fooled! Join a unanimous Artesia City Council –VOTE NO on “\_.”” –Artesia Mayor Tony Lima