



## Press Release

City of Artesia, California

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### FOR IMMEDIATE RELEASE

City Welcomes Over 40,000 to Artesia for 6<sup>th</sup> Annual International Street Fair and Diversity Festival

On Saturday, October 5, the City of Artesia welcomed tens of thousands of people from across Southern California to the City's Historic Downtown for the 6<sup>th</sup> Annual International Street Fair and Diversity Festival on Pioneer Blvd. to enjoy a day filled with unique food, cultural performances, live music, art, rides, games, dancing, and more. The Festival included musical performances from the Big City Hillbillies, Irie Earth, 3B Blues Band, Banda Sello Dorado, Kristen Lynn & The Foxgloves, Amy y Su Sonora, Latin Soul Band LA, Masanga Marimba, and more.

Hosted by the City of Artesia, the International Street Fair and Diversity Festival is an annual event held each year on the first Saturday in October. This year's Festival was the most exciting and diverse yet, and included over 30 food vendors, international craft vendors and artists, the first ever Global Cultures Parade, and 10 hours each of cultural performances and live music. Concerted efforts from the City staff who organized the event ensured countries from Latin America, Europe, Asia, and Africa were all represented in this year's vendors and performances. "This year's Festival was simply the best we've organized, and myself, the City Council, and the City Manager are happy the community could enjoy such a fantastic event," said Mayor Tony Lima.

The City thanks our sponsors, vendors, performers, and all those who attended and helped to make the Festival such a great success. The 7<sup>th</sup> Annual International Street Fair and Diversity Festival will take place on October 3, 2020, and the City looks forward to yet another wonderful event next year.



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*Located in southeast Los Angeles County, Artesia is a diverse, vibrant city with nearly 18,000 residents and a dynamic business community. The City of Artesia, a leader in sustainability practices and winner of three Beacon Spotlight awards in 2018 and 2019, is focused on serving the community with sound governance, 21st century infrastructure, and a commitment to public safety. To request services or share a question, visit our [Service Request page](#). To stay updated on our projects and events, visit us at [CityofArtesia.us](http://CityofArtesia.us), like us on Facebook and follow us on Instagram @OfficialCityofArtesia, and subscribe to our YouTube channel @CityofArtesia.*